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County of Los Angeles
DEPARTMENT OF PUBLIC SOCIAL SERVICES

12860 CROSSROADS PARKWAY SOUTH • CITY OF INDUSTRY, CALIFORNIA 91746
Tel (562) 908-8400 • Fax (562) 908-0459



BRYCE YOKOMIZO
Director



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MICHAEL D. ANTONOVICH
Fifth District

August 17, 2004

Honorable Board of Supervisors
County of Los Angeles
383 Kenneth Hahn Hall of Administration
500 West Temple Street
Los Angeles, California 90012

Dear Supervisors:

**WAIVE ADMISSIONS FEES TO COUNTY MUSEUMS
FOR CalWORKS AND REFUGEE CASH ASSISTANCE AND
FOOD STAMP PROGRAM PARTICIPANTS AND THEIR CHILDREN
(ALL DISTRICTS - 3 VOTES)**

**JOINT RECOMMENDATIONS WITH EXECUTIVE DIRECTORS, MUSEUM OF ART,
NATURAL HISTORY MUSEUM, AND ARTS COMMISSION THAT YOUR BOARD:**

1. Waive admissions fees, beginning October 1, 2004, to Natural History Museum of Los Angeles County and extend Los Angeles County Museum of Art free admission program for children and their accompanying adult to low-income families receiving CalWORKs/Refugee Cash Assistance (RCA) and/or Food Stamp benefits upon presentation of the California Advantage Card. There is no fiscal impact.
2. Instruct the Director of the Department of Public Social Services (DPSS) and the Executive Director of the Arts Commission to request other museums in the County to grant free access for the same population.

PURPOSE/JUSTIFICATION OF RECOMMENDED ACTION

The purpose of the recommended action is to give families receiving CalWORKs/RCA and Food Stamp benefits the opportunity to experience, at no cost, family-focused events and exhibits that will expand their knowledge of art, culture and history.

Implementation of Strategic Plan Goals

The recommended action is consistent with the principles of the Countywide Strategic Plan Goal 5: Children and Families' Well-Being as measured by achievements in the five outcome areas adopted by the Board: good health; economic well-being; safety and survival; social and emotional well-being; and education/workforce readiness.

FISCAL IMPACT/FINANCING

There will be no direct fiscal impact to the museums to provide free access to these children and their families. Since low-income families generally cannot afford the entrance fees to museums, the museums will not lose paid admissions as a result of these recommendations. Furthermore, the Museum of Art already offers free admission to children and one accompanying adult. However, there may be some impact on operational costs, to the extent that implementation of these recommendations results in increased attendance at the museums.

FACTS AND PROVISIONS/LEGAL REQUIREMENTS

With the implementation of Electronic Benefit Transfer (EBT), all families receiving CalWORKs/RCA and/or Food Stamps now have the California Advantage Card. This standard form of identification makes it possible to offer new opportunities to low-income children and their families.

Earlier this year, DPSS worked collaboratively with the Los Angeles County Arts Commission in making the Ford Amphitheater's 12 summer family programs (known as 2004 BIG!WORLD!FUN!) free to CalWORKs/RCA and Food Stamp families. The Arts Commission developed a flier about the programs and DPSS mailed it to the County's CalWORKs/RCA and Food Stamp families. Free admission is conditional upon presentation of the California Advantage Card.

These recommendations build on this prior collaboration with the Arts Commission. In addition to the intrinsic benefit of free admission to the Natural History Museum and the Museum of Art, adoption of these recommendations by your Board may provide the stimulus for other museums throughout the County to offer similar low/no-cost programs to low-income families.

IMPACT ON CURRENT SERVICES (OR PROJECTS)

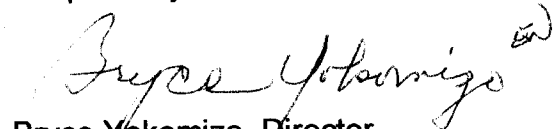
These recommendations will expand current services to low-income families, as well as promote museum visits as a viable leisure time alternative.

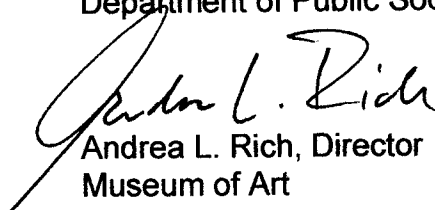
Honorable Board of Supervisors
August 17, 2004
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CONCLUSION


The Executive Officer, Board of Supervisors, is requested to return one (1) adopted stamped Board Letter to each department.

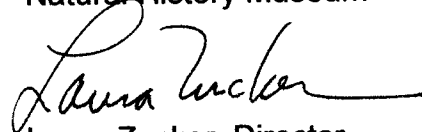
Respectfully submitted,


Bryce Yokomizo, Director
Department of Public Social Services


Andrea L. Rich, Director
Museum of Art

BY:fw


Jane G. Pisano, Director
Natural History Museum


Laura Zucker, Director
Los Angeles County Arts Commission

c: Chief Administrative Officer
County Counsel

County of Los Angeles
DEPARTMENT OF PUBLIC SOCIAL SERVICES

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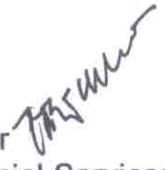


BRYCE YOKOMIZO
Director



May 24, 2005

TO: Each Supervisor

FROM: Bryce Yokomizo, Director 
Department of Public Social Services

Laura Zucker, Director 
Los Angeles County Arts Commission

Board of Supervisors
GLORIA MOLINA
First District

YVONNE B. BURKE
Second District

ZEV YAROSLAVSKY
Third District

DON KNABE
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MICHAEL D. ANTONOVICH
Fifth District

SUBJECT: REPORT ON MUSEUMS' FREE ADMISSION PROGRAM FOR LOW-INCOME FAMILIES (BOARD ORDER #37 - AUGUST 17, 2004)

This is to share the exciting news with you on the expansion of museums' free admission program to low-income families receiving CalWORKs/Refugee Cash Assistance (RCA) and/or Food Stamp benefits.

After the program's great success at the Ford Amphitheater last summer, on August 17, 2004, your Board approved the expansion of the program for the Natural History Museum of Los Angeles County and the Museum of Art. Your Board also instructed the Department of Public Social Services (DPSS) and the Los Angeles County Arts Commission to request other museums in the County to grant free access for the same population.

We are pleased to share with you that there are now 18 participating venues for low-income families receiving CalWORKs/RCA and/or Food Stamps to enjoy. Working with the participating venues, they equally shared the excitement of the opportunity to offer these families access to their facility. Free admission is conditional upon presentation of the family's Electronic Benefit Transfer (EBT) card.

A Museum and Gardens brochure (Attachment I) and a John Anson Ford Theatre Summer Events flier (Attachment II) have been developed for mailing, the last week in May 2005, to all CalWORKs/RCA and Food Stamp participants. Furthermore, participating venues will receive the California Advantage or EBT announcement (Attachment III) for display at their sites.

"To Enrich Lives Through Effective And Caring Service"

Each Supervisor
May 24, 2005
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Additionally, DPSS and the Los Angeles County Arts Commission will be issuing a joint press release later this month. The release will announce the wonderful opportunity to expand current services to low-income families, and promote museum visits as family-focused activities that expand visitors' knowledge of art, culture and history.

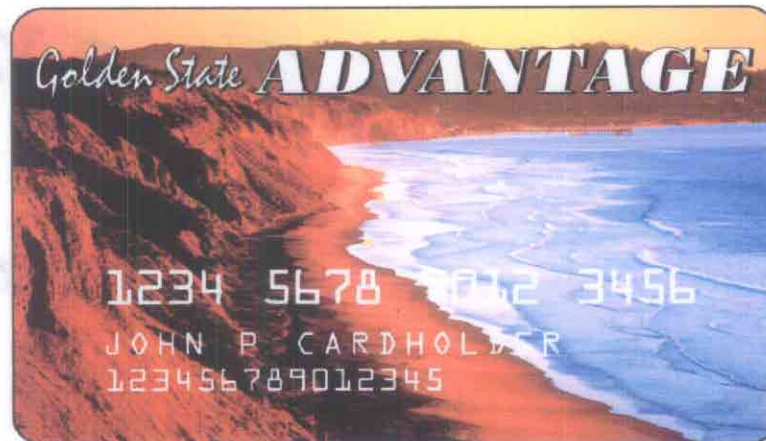
BY:fg

Attachments

c: Executive Officer, Board of Supervisors
 Chief Administrative Office
 County Counsel

We are now accepting the

Golden State Advantage
or
Electronic Benefit Transfer (EBT) card.



Note: Picture identification (ID) is required.

FREE EVENTS

For All CalWORKs Participants and Their Children

2005 BIG!WORLD!FUN!

Stories from around the world told in music, dance and spoken word

One-hour family shows Saturday mornings at the Ford Amphitheatre in Hollywood

Sponsored by Robinsons May and The Nissan Foundation

Children and adults who show the EBT Card and a Photo I.D. are admitted FREE.



July 2 at 10:00 a.m.
Jazz Tap Ensemble

Feet Speak

Storytelling through tap dance and live jazz

July 9 at 10:00 a.m.

We Tell Stories

The Truth About Medusa

(...and the story of Perseus)

A Greek myth brought to rollicking life

July 23 at 10:00 a.m.

Gulistan Dance Theatre

Princess Firuza and

the Horse Prince

Iranian tale of a young princess and her mighty steed

July 30 at 10:00 a.m.

INCA, the Peruvian Ensemble

Stories of the Andes

Native instruments evoke the lore of the Incas

August 6 at 10:00 a.m.

**Rangoli Foundation
for Art and Culture**

Punyakoti

East Indian story of a cow told in dance

August 13 at 10:00 a.m.

Ōn Ensemble

The Story of

Japanese Taiko Drumming

Learn all about the big drums.



August 20 at 10:00 a.m.

Asha's Baba

African Music, Stories

and Amazingly More

West African drums and harp accent trickster tales.

August 27 at 10:00 a.m.

Wicked Tinkers

Tales of Scotland

Marches, airs, jigs and reels enliven Celtic history.

September 3 at 10:00 a.m.

**Lula Washington
Dance Theatre**

Reflections in Black

The African-American experience through dance, song and music.

September 10 at 10:00 a.m.

**Kim, Eung Hwa
Korean Dance Academy**

Folk Tales of Korea

Graceful dances and beautiful costumes reflect the culture of Korea

September 17 at 10:00 a.m.

Conjunto Jardin

Stories of Mexico

Songs and tongue twisters from Veracruz.

September 24 at 10:00 a.m.

The Carpetbag Brigade

Mudfire

Stiltwalkers execute acrobatic feats.

**SPECIAL EVENT FOR HIGH SCHOOL
AGE STUDENTS**

October 22 at 10:00 a.m.

East L.A. Classic Theatre

Romeo and Juliet

Shakespeare's tragedy set in L.A.'s Zoot Suit era



COOL PRIZES!
Attend multiple
BIG!WORLD!FUN! events and
qualify for prizes. Find out more
when you come to the Ford.

How to Get to the Ford Amphitheatre...

The Ford Amphitheatre is located at
2580 Cahuenga Blvd. East, Hollywood,
CA 90068



By Public Transportation

Coming to the Ford: Take the Metro Red Line to the Hollywood and Highland station. Catch Metropolitan Transportation Authority Bus Line #156 heading north on the northeast corner of Hollywood and Highland. The bus stops in front of the Ford Amphitheatre.

Leaving the Ford: Catch Metropolitan Transportation Authority Bus Line #156 heading north in front of the Ford. Get off at the corner of Ventura Blvd. and Lankershim Blvd. Walk northeast on Lankershim to the Universal City Metro Red Line Station where you can connect to the Metro system and many bus lines.

More info: 1-800 COMMUTE or www.mta.net (click on "Trip Planner" and type in "2580 Cahuenga Blvd. East" as your destination).

By Car

On-site Parking - \$1

From the South: Take 101 Freeway North, exit at Cahuenga Boulevard, turn right and follow Ford signs to the Ford parking lot.

From the North: Take 101 Freeway South, exit at Barham Boulevard and, following the Ford signs, turn left on Cahuenga and drive one mile. A sign for the Ford will direct you to turn left, crossing over the freeway and into the Ford parking lot.

Reservations required: Please call - 323 GO 1-FORD (461-3673)

More information in English and Spanish: www.FordAmphitheatre.org

Big!World!Fun! is presented by the Ford Theatre Foundation and is part of the Ford Amphitheatre Summer Season, a program of the Los Angeles County Arts Commission.

The John Anson Ford Theatres complex is a Los Angeles County Regional Park.

Arboretum of Los Angeles County

301 North Baldwin Avenue
Arcadia, CA 91007
626.821.3222
www.arboretum.org

In this 127-acre garden, children can run, watch ducks and turtles and discover plants. Experience a tropical jungle, a historic home or even a magical waterfall on foot or by tram.

Hours of Operation: Daily 9 a.m. to 5 p.m.
Parking Information: Free

Autry National Center

www.autrynationalcenter.org
Museum of the American West
4700 Western Heritage Way
Los Angeles, CA 90027
323.667.2000

Learn about the American West through special exhibitions and programs. Kids can enjoy the Family Discovery Gallery where they can try on costumes, trace their own family tree, and more.

Hours of Operation: Tue. - Sun. 10 a.m. to 5 p.m. and Thurs 10 a.m. to 8 p.m.
Parking Information: Free

Transportation Information: The museum is located in Griffith Park where the Golden State (5) and the Ventura (134) freeways meet, across from the Los Angeles Zoo. It can be reached from Forest Lawn Dr., Victory Blvd., or Los Feliz Blvd. MTA Bus Route 96

Southwest Museum
234 Museum Drive
Los Angeles, CA 90065
323.221.2164

Find out about how American Indians live today and in the past through special exhibits and public events. Visit the Ethnobotanical Garden and learn about native plants and their uses.

Hours of Operation: Tue. - Sun. 10 a.m. to 5 p.m.
Parking Information: Free

Transportation Information: The museum is located off Ave. 43 from the Pasadena (110) freeway, or take the MTA Gold Line and exit at the Southwest Museum.

California African American Museum

600 State Drive
Exposition Park
Los Angeles, CA 90037
213.744.7432
www.caamuseum.org

Experience living treasures of African-American art, history and culture. Enhance your knowledge of past and present African-American contributions to our society. Free family classes and workshops are held nearly every Saturday.

Hours of Operation: Wed. - Sat. 10 a.m. - 4 p.m.

Parking Information: \$5, at 36th and Figueroa
Public Transportation Information: Bus stops are at: Vermont/Exposition, USC, Figueroa/Exposition, 36th/Figueroa, Figueroa/ML King Blvd, Vermont/MLK

Descanso Gardens

1418 Descanso Drive
La Cañada Flintridge, CA 91101
818.949.4200
www.descanso.com

The gardens contain over 100,000 plants, including one of the largest displays of carnations in the world! Walking and tram tours, performing arts programs, flower and craft shows are also available.

Hours of Operation: Daily 9 a.m. to 5 p.m.
Parking Information: Free

Hollywood Entertainment Museum

7021 Hollywood Boulevard
Hollywood, CA 90028
323.465.7900
www.hollywoodmuseum.com

The museum's artifacts and memorabilia reveal treasures from motion pictures, television and all the entertainment arts. Tour the actual sets of "Cheers," "Star Trek - Voyager," "The X-Files" and more.

Hours of Operation: Labor Day - Memorial Day 11 a.m. to 6 p.m., closed Wed., Thanksgiving, Christmas and New Year's Day, Memorial Day - Labor Day Mon. - Sat. 10 a.m. to 6 p.m., Sun. 11 a.m. to 6 p.m.
Parking Information: \$2 on Sycamore Ave. for 2 hours with Museum validation

Transportation Information
is available at

www.mta.net

or

1.800.COMMUTE

Find more free events and transportation information online at www.ExperienceLA.com! Just click on "Free Events" in the LA County Cultural Calendar box on the homepage.

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Published by:
Department of Public Social Services
CalWORKs Division



"Enriching lives through effective and caring services."

and



FREE FAMILY ENTERTAINMENT AT MUSEUMS & GARDENS IN LOS ANGELES COUNTY

All CalWORKs and Food Stamp participants and their children will be admitted free to any of the participating museums and gardens when they present the Golden State Advantage or EBT Card and a Photo I.D.



Brought to you by:

Los Angeles County Board of Supervisors
Department of Public Social Services
Los Angeles County Arts Commission



JAPANESE AMERICAN NATIONAL MUSEUM
369 East First Street
Los Angeles, CA 90012
213.625.0414
www.janm.org

Saturday Mornings for Kids: children's book festival, concerts, arts and craft classes, exhibition family guides, and more. The National Museum offers a variety of programs especially for families.

Hours of Operation: Tues. - Sun. 10 a.m. to 5 p.m., Thurs. 10 a.m. to 8 p.m.
Parking Information: Metered street parking and paid lot parking are located near the museum.

Long Beach Museum of Art



2300 East Ocean Boulevard
Long Beach, CA 90803
562.439.2119
www.lbma.org

The museum offers artmaking workshops and programs for children and families, including the FREE Creativity Labs the second Sunday of every month, and the annual Children's Cultural Festival every spring.

Hours of Operation: Tues. - Sun. 11 a.m. to 5 p.m., Thurs. 11 a.m. to 8 p.m.
Parking Information: Free parking 1 block north of the museum

Los Angeles County Museum of Art



5905 Wilshire Boulevard
Los Angeles, CA 90036
323.857.6000
www.lacma.org

The premier encyclopedic museum in the western U.S. features art from ancient times to the present. Make art, explore the museum, hear music and have fun at Family Days every Sunday.

Hours of Operation: Mon., Tues., Thurs., 12 p.m. to 8 p.m., Fri. 12 p.m. to 9 p.m., Sat. and Sun. 11 a.m. to 8 p.m.
Parking Information: Pay parking is available during the day and free after 7 p.m.

Museum of Latin American Art

628 Alamillos Avenue
Long Beach, CA 90802
562.437.1889
www.molaa.org

MOLAA's mission is to educate the public about contemporary Latin American art. The whole family will enjoy Sundays at MolAA with art workshops, theater, dance and storytelling.

Hours of Operation: Tue. 11:30 a.m. to 7 p.m., Saturday 11 a.m. to 7 p.m., Sun. 11 a.m. to 6 p.m.
Parking Information: Free



900 Exposition Boulevard
Los Angeles, CA 90007
213.763.3466
www.nhm.org

The museum combines its research and extensive collections with engaging learning experiences to provoke curiosity and deepen understanding of our natural and cultural worlds. Themed Family Fun Days are presented monthly.

Hours of Operation: Weekdays 9:30 a.m. to 5 p.m., Weekend/holidays 10 a.m. to 5 p.m.
Parking Information: \$6 per car, metered parking on Exposition Blvd.

Pacific Asia Museum

46 North Los Robles Avenue
Pasadena, CA 91101
626.449.2742
www.pacificasiamuseum.org



The only institution in Southern California dedicated to the arts of Asia and the Pacific Islands, the museum has a collection of 14,000 works housed in a rare Chinese Imperial-style building.

Hours of Operation: Wed. - Sun. 10 a.m. to 5 p.m., Fri. 10 a.m. to 8 p.m.
Parking Information: Free

MOLAA

SANTA MONICA: MUSEUM: OF ART

Bergamot Station G1
2525 Michigan Avenue
Santa Monica, CA 90404
310.586.6488
www.smmoa.org

Santa Monica Museum of Art presents vibrant contemporary art exhibitions and educational programming. Visit SMMOA to experience exhibitions of pioneering contemporary artists as well as work by younger artists forging new paths.

Hours of Operation: Tues. - Sat. 11 a.m. to 6 p.m.
Closed legal holidays.
Public Transportation Information: Big Blue Bus Route 7 or 11

Skirball Cultural Center



2701 N. Sepulveda Blvd
Los Angeles, CA 90049
310.440.4500
www.skirball.org

The Skirball presents a range of public programs that explore the literary, visual, and performing arts from around the world. Enjoy Stories on Sundays, arts workshops, family festivals, and more.

Hours of Operation: Tues. - Sat. 12 p.m. to 5 p.m., Thurs. until 9 p.m., Sun. 11 a.m. to 5 p.m.
Closed New Year's Day, 4th of July, Thanksgiving, Shavuot, Rosh Hashana and Yom Kippur. Open Dec. 25
Parking Information: Free parking in north an east lots

South Coast Botanic Garden

26300 Crenshaw Boulevard
Palos Verdes Peninsula, CA 90274
310.544.6815
http://parks.co.la.ca.us/south_coast_botanic.html



The 87-acre garden has over 250,000 beautifully landscaped plants and trees, including flowering trees and redwoods. Families and students of all ages can take walking and shuttle tours and picnic.

Hours of Operation: Daily 9 a.m. to 5 p.m., closed Dec. 25
Parking Information: Free

UCLA FOWLER MUSEUM OF CULTURAL HISTORY

405 Hilgard Avenue
Los Angeles, CA 90024
310.825.4361
www.fowler.ucla.edu

The UCLA Fowler Museum explores global arts and cultures via exciting exhibitions and events that foster a deep appreciation for the many peoples, cultures, and religions of the world.

Hours of Operation: Wed. - Sun. 12 p.m. to 5 p.m. and Thurs. until 8 p.m.
Parking Information: Campus parking \$7. Use Lot 4.

USC Fisher Gallery



823 Exposition Boulevard
Harris Hall, 126
University Park
Los Angeles, CA 90089
213.740.4561
www.usc.edu/fishergallery

The gallery offers free tours for all ages and on selected Saturdays, Families at Fisher events featuring hands-on art projects, interactive storytelling, live music, face painting and refreshments.

Hours of Operation: Tue. - Sat. 12 p.m. to 5 p.m.
Parking Information: On campus \$6, \$4 at Menlo Ave next to Natural History Museum and metered parking on Exposition Blvd.
Public Transportation Information: Dash, Route F

Virginia Robinson Gardens

1008 Elden Way
Beverly Hills, CA 90210
310.276.5367
http://parks.co.la.ca.us/virginia_gardens.html

This beautiful representation of an early twentieth century estate eloquently blends architecture and landscape. A tour of the gardens takes visitors back to an era of gracious living and legendary hospitality.

Hours of Operation: Tours by appointment only Tues. - Thurs. 10 a.m. to 1 p.m., Fri. 10 a.m. Please call for reservations.
Parking Information: Free limited parking on grounds only, reservations required, carpooling recommended, vehicles must fit through 8' x 8' archway